

MADE BY  
YOU



*Franchise Opportunity*

**BIG FROG IS MORE THAN A BUSINESS. IT'S A LIFESTYLE**



## THE FRANCHISE OPPORTUNITY THAT FITS YOU TO A TEE.

What makes a Big Frog franchise such a great fit for so many people? First, it's fun to own and a great place to help people celebrate events in their lives. Our concept appeals to a broad market of both consumers and B-to-B customers — with people ordering for teams, corporate events, uniforms, reunions, hobbies — you name it! It's why we say, at Big Frog, EVERYONE is a customer.

Second, no one else does what we do, giving our Franchise Owners a unique niche to capitalize on the \$19.71 billion garment decorating industry.\* Global demand for garment decorating is expected to rise to \$38.11 billion in 2025.\* Our direct-to-garment (DTG) digital printing means we can provide our customers with exactly what they want — great looking t-shirt and apparel designs done quickly (usually within 24 hours) at a very competitive price.



*"I am proud of the fact that I quickly and successfully built my business and we just continue to grow. My job is to connect with people in my community as they share their experiences with me through our products. This is a fun business."*

Eric Morley, Franchise Owner

## ESCAPE FROM THE CORPORATE WORLD AND DO SOMETHING YOU'LL LOVE.

For Big Frog Franchise Owners, a typical day could be supervising a small staff of graphic designers, tracking orders and marketing campaigns, and networking with other businesses and non-profits in their communities to grow their business. Our Franchise Owners enjoy:

- ✦ High gross margins (~70%)
- ✦ 5 1/2-day business hours
- ✦ Low employee count, with just 2-3 employees
- ✦ Smaller retail-size locations
- ✦ Low inventory
- ✦ No accounts receivable



\*Global Decorated Apparel Market Report - 2018

**IF YOU MEET OUR QUALIFICATIONS,  
IT'S TIME TO JUMP ON THE OPPORTUNITY.**

- ✎ The ability to invest \$183K-\$251K
- ✎ A minimum net worth of \$300K
- ✎ The ability to build relationships and network in your community
- ✎ A desire to have FUN!



*"Meeting the leadership at Big Frog was the tipping point. Right then I knew that I could be confident in my decision to join as a Franchise Owner. This is a concept that is proving itself across the country and we will only continue to grow."*

## **OUR TRAINING AND SUPPORT TEES EVERYTHING UP FOR YOU.**

Bring your business experience and your people skills to Big Frog and we'll help you with every aspect you'll need in your new business. We provide hands-on assistance with:

- ✎ Site selection and lease negotiations
- ✎ Grand Opening planning
- ✎ Comprehensive training on marketing strategy, business operations, Point of Sale (POS) System, printing technology and inventory management
- ✎ Partnerships with printer and merchandise suppliers
- ✎ Store set-up including custom furniture, fixtures and equipment



# THE BIG FROG BRAND VISION

To become the world leader in custom garment decorating by developing a successful national franchise of 300+ stores offering direct-to-garment digital printing and other custom decorating methods.



## CONTACT US

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